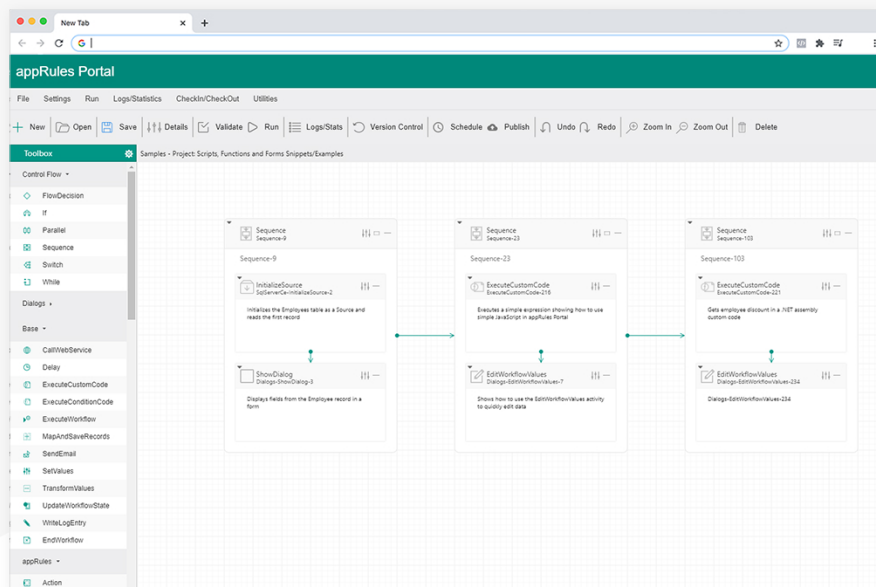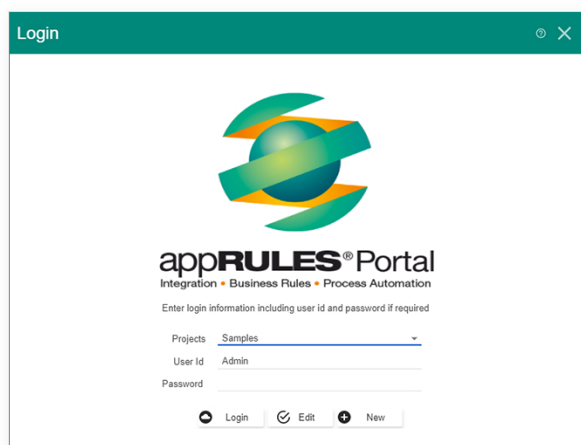# appStrategy

appStrategy builds on
Wisej.NET for Enterprise-scale
Data Management Portal



## Unmatched all-in-one solution for data integration, business rules and process automation helps customers around the globe to consolidate data management.

Efficient and integrated data management is key in today's information society for any business and industry. appStrategy is a pioneer in consolidating formerly disparate tasks for data management in a no-code all-in-one approach. appRules Portal – the company's flagship product is a complete solution for data integration, data migration, business rules and process automation. The platform connects and automates virtually all data sources including popular CRM, ERP, Database, Marketing, and Big Data systems.

appRules Portal provides connectors for major line-of-business applications such as Microsoft Dynamics 365, Salesforce, Oracle CRM, SugarCRM, NetSuite, SAP and others. There are seamless options to address the growing demands of enterprise-scale data management. Data integration, business rules management and process automation is available for all widely-used data sources and IT systems including Microsoft Exchange, Google Apps, Microsoft Office and major database backends. Further integrations can be accomplished with Social Media platforms such as LinkedIn, Twitter and Facebook.
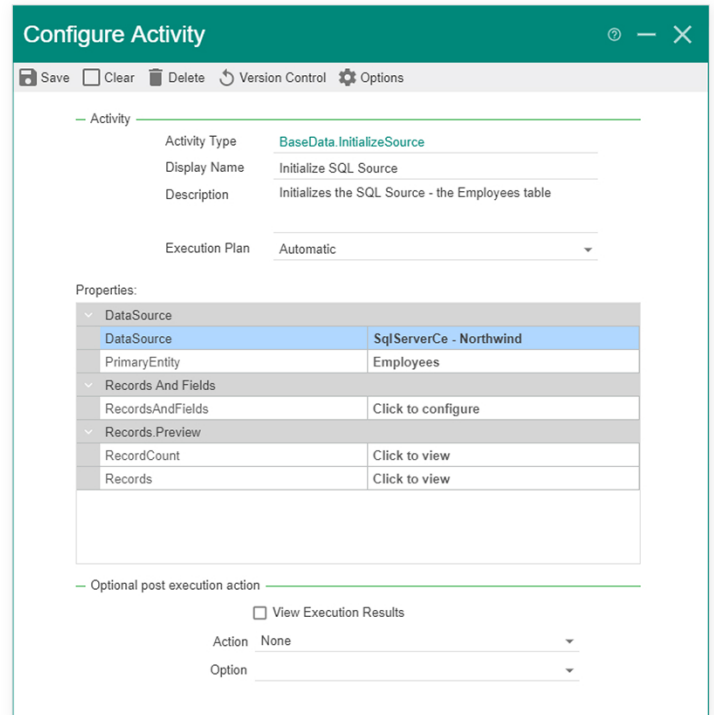
# Core Benefits of Wisej.NET

Greg Ozuzu, CEO at appStrategy, explains, "We chose Wisej.NET for the development and support of our appRules Portal. After looking at other web frameworks such as node.js and Angular, we quickly came to the conclusion that Wisej.NET is our framework of choice." The user interface combines robust and comprehensive functionality with an easy and modern look & feel. Wisej.NET's theming engine provides ready-made themes to brush up complex enterprise applications.

appRules Portal comes with connectivity options to about 100 different data sources. Therefore, flexibility, openness and robustness of the underlying framework has become a key element in the solution's architecture: "We had extensive requirements for the development of our enterprise-scale products. Wisej.NET allowed our developers to hit the ground running as they required little or no time to become very productive on the framework."

## Solid Decision

For Greg and his team, Wisej.NET is a clear choice. Short time to market, ease of development and Ice Tea Group's unmatched support are the main benefits enjoyed as a result of using Wisej.NET. "The Wisej.NET approach leverages existing development experience, for us a key element to meet the expectations of our clients around the globe."

The success seems to prove them right: Along with an ever-growing list of customers and partners, CIO Review recently named appStrategy amongst the most promising solution providers for Salesforce and the Microsoft ecosystem.

## Results Achieved

- Unmatched user interface.

- Seamless deployment options across the cloud or on-premise.

- All-in-one no-code solution.

- Short time to market with productivity boost.

- Ease of development.

- Powerful Integration and Business Rules Engine.

- Unmatched support and the Wisej.NET ecosystem.

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## About appStrategy

appStrategy is a software company specializing in tools that assist business users, data scientists, developers, IT personnel and solution providers with data migration, data integration, data quality, business rules, process automation, machine learning and data management.

Our flagship product – appRules Portal offers benefits for customers in all market segments including government, health care, financial services, manufacturing, information technology and other industries. It is the leading all-in-one software solution leveraging the synergy of data integration, business rules and machine learning. appRules Portal is based on the latest web technologies and can scale from a single desktop user to thousands of users.

https://www.appstrategy.com/

## About Ice Tea Group

Ice Tea Group LLC, located in Washington DC, is a worldwide specialist for enterprise application modernization and business web frameworks.

We help developers and organizations stay competitive. Our mission is to strengthen and increase the value of enterprise-scale software assets by providing modernization paths throughout technology changes.

Since 1998, our services and frameworks have been used by more than 600 companies, in 4,800+ applications, over 50 countries. Some of our clients are: Fujitsu, Lidl, Goodyear, Xerox, Skanska, Volvo, Merck, GE Healthcare, IFS, Air New Zealand, CBS, SAGE, Ericsson, Siemens, ASFINAG, Markel, Ameriprise, Europ Assistance.

https://iceteagroup.com/