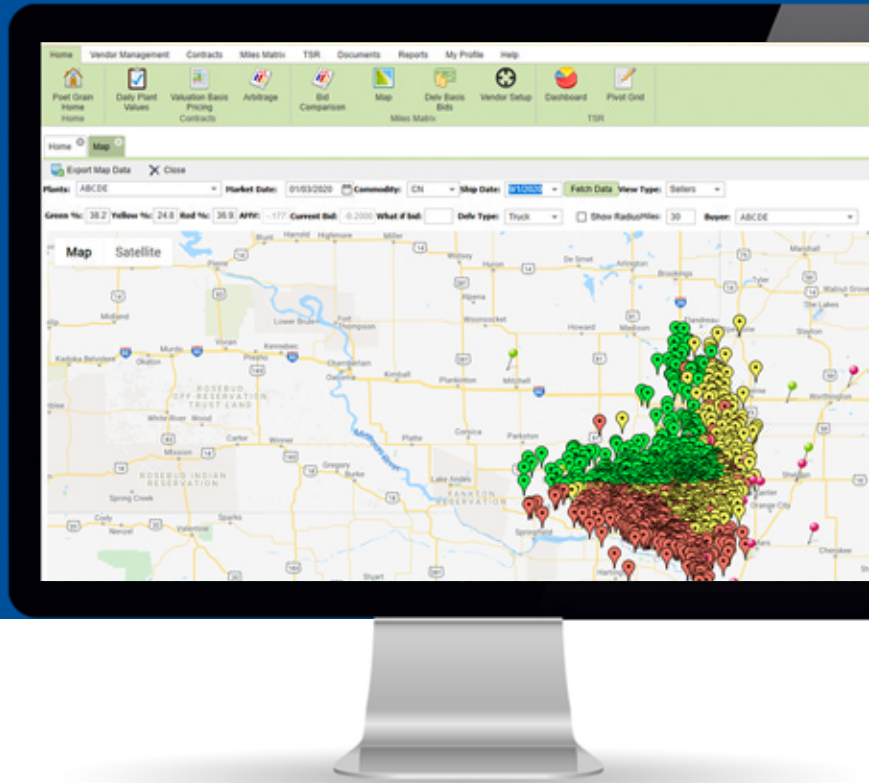




## Case Study

# Wisej Rapid Development Supports the Changing Needs of the Ethanol Industry



POET Ethanol Products uses Wisej to support their internal, external, and plant users through different supply chain applications.

When Visual Web GUI went out of business Tim Larson and the developers at POET needed a solution to their software issues. After doing some research, they decided Wisej was the way to go. With Wisej as the practical solution, they found that it would allow them to meet the productivity demands of their internal and external clients throughout the supply chain.

## Core Benefits of Wisej:

The unparalleled flexibility of Wisej as a web technology has been apparent to POET as they've evaluated its capabilities.

“Wisej is a very flexible tool and the ability to get up to speed and produce meaningful productivity software is so

From Vendor	Best FOB V	Plant FOB V	Plant vs Bid	Best Mtn Name	2nd Best Mtn	2nd Best Mtn Name	2nd Best vs	Plant vs Bid	Distance
POET Ethanol Products	-0.2942	-0.2988	-0.0046	POET Ethanol Products	-0.2988	POET Ethanol Products	-0.0046	-0.0046	40.2
POET Ethanol Products	-0.2942	-0.3111	-0.0070	POET Ethanol Products	-0.3111	POET Ethanol Products	-0.0070	-0.0070	20.7
POET Ethanol Products	-0.2942	-0.3194	-0.0052	POET Ethanol Products	-0.3194	POET Ethanol Products	-0.0052	-0.0052	41.9
POET Ethanol Products	-0.2942	-0.3425	-0.0083	POET Ethanol Products	-0.3425	POET Ethanol Products	-0.0083	-0.0083	26.8
POET Ethanol Products	-0.2942	-0.3276	-0.0034	POET Ethanol Products	-0.3276	POET Ethanol Products	-0.0034	-0.0034	25.3
POET Ethanol Products	-0.2942	-0.3228	-0.0036	POET Ethanol Products	-0.3228	POET Ethanol Products	-0.0036	-0.0036	26.8
POET Ethanol Products	-0.2942	-0.3228	-0.0036	POET Ethanol Products	-0.3228	POET Ethanol Products	-0.0036	-0.0036	27.2
POET Ethanol Products	-0.2942	-0.4024	-0.0082	POET Ethanol Products	-0.4024	POET Ethanol Products	-0.0082	-0.0082	68.7
POET Ethanol Products	-0.2942	-0.3417	-0.0075	POET Ethanol Products	-0.3417	POET Ethanol Products	-0.0075	-0.0075	35.3
POET Ethanol Products	-0.2942	-0.3399	-0.0057	POET Ethanol Products	-0.3399	POET Ethanol Products	-0.0057	-0.0057	18.8
POET Ethanol Products	-0.2942	-0.2942	0.0000	POET Ethanol Products	-0.2942	POET Ethanol Products	-0.0000	-0.0000	15.7

much better than anything we have encountered on the market” - Tim. Wisej has simplified the integration of numerous third-party frameworks such as Syncfusion’s Essential JavaScript and DevExpress’ DevExtreme component libraries and offered them to Technology Partners to further fast-track their development.

Something that doesn’t always get the spotlight is the customer service provided by web technology companies. Tim made sure to note his experience with Wisej. “The support [of the Wisej team] is second to none and we have always been taken care of.”

From Vendor	Best FOB V.	Poet FOB V	Poet +/- Best	Best Mrk Name	2nd Best Mr	2nd Best Mrk Name	2nd Best vs	Poet Del Bid	Distanc
J SISTERS FARMS-Huling	-0.3543	-0.3588	-0.0046	rouland Ethanol Jackson	-0.3588	POET Hubbon	-0.0046	-0.1954	42.3
JD FARMS-HULING	-0.2542	-0.3111	-0.0570	Wt Stea CP-Harou, IA	-0.3111	POET Hubbon	-0.0570	-0.1430	22.7
A & B FARMS INC-Hume	-0.3554	-0.3554	0.0000	POET Hubbon	-0.3634	Wt Stea CP-Harou, IA	-0.0080	-0.2080	40.9
AGRP	-0.3435	-0.3435	0.0000	POET Hubbon	-0.3514	Wt Stea CP-Harou, IA	-0.0080	-0.2080	36.0
ABRAL, BRIAN-Hume	-0.3370	-0.3370	0.0000	POET Hubbon	-0.3486	Wt Stea CP-Harou, IA	-0.0116	-0.2116	33.3
ABRAL, DAVID-Hume	-0.3210	-0.3210	0.0000	POET Hubbon	-0.3304	Wt Stea CP-Harou, IA	-0.0093	-0.2093	26.8
ABRAL, ROBERT-Hume	-0.3220	-0.3220	0.0000	POET Hubbon	-0.3313	Wt Stea CP-Harou, IA	-0.0093	-0.2093	27.2
ABRITS, KYLE-Hume	-0.4036	-0.4036	0.0000	POET Hubbon	-0.4062	POET Charoller	-0.0025	-0.2025	60.7
ABRL, ANDREW-Hume	-0.3062	-0.3417	-0.0355	Wt Stea CP-Harou, IA	-0.3226	rouland Ethanol Jackson	-0.0164	-0.1645	35.3
ABRARI, ARLYN-HOME	-0.2929	-0.3009	-0.0080	Wt Stea CP-Harou, IA	-0.3009	POET Hubbon	-0.0080	-0.1920	18.5
ADAMS, MATTHEW-Farm	-0.2843	-0.2843	0.0000	POET Hubbon	-0.2902	Wt Stea CP-Harou, IA	-0.0059	-0.2059	11.7

He continued, “Wisej has been exceptional and they are always there to quickly help you resolve issues as they arise.” Listening to customer’s needs and working with them to find a solution to their issues allows Wisej to constantly develop and become an even more robust platform for web developers.

For web developers that need to create productive software within a reasonable timeframe, Wisej appears to be a winner.

“The majority of our software is written in-house to give us the ability to adapt quickly to changing markets and business requirements. Our in-house software deals with customers, plants and internal company users.”

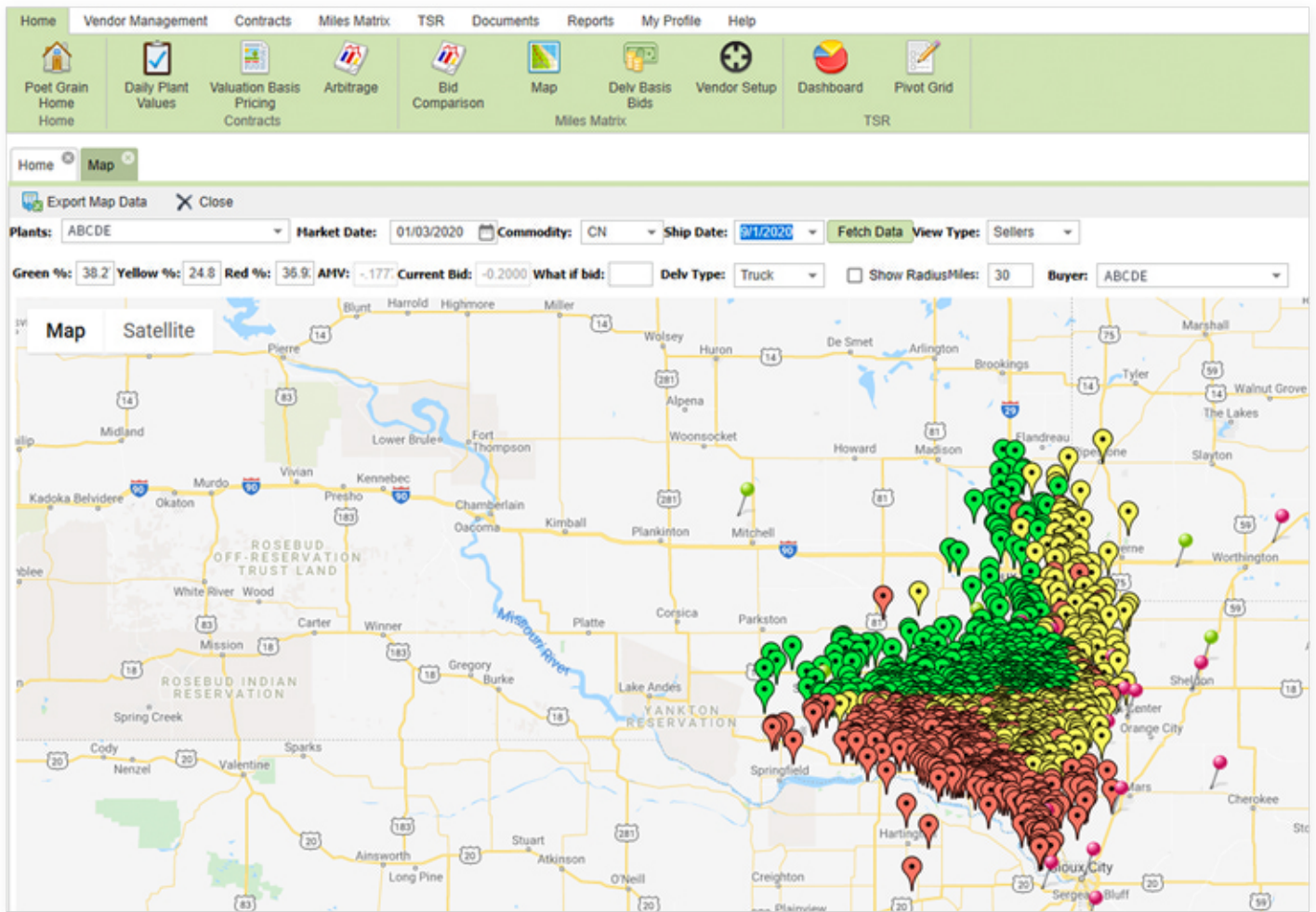
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## Results Achieved

- Increased Productivity;
- Flexibility to respond quickly to market needs;
- A platform to manage all aspects of the supply chain;
- Dedicated support and implementation of requested features.

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## About POET Ethanol Products:

POET Ethanol Products is a global leader in the energy and agricultural space, driven by responsible value creation in our industries, communities, and planet.

Our roots developed as a supplier of fuel ethanol, and have grown into a multi-commodity and transportation based company providing solutions in grains, fuels, and carbon dioxide markets.

As the largest supplier of ethanol in the world, we believe in both the value and benefits of driving a renewable solution to global energy needs, and focus on creating a better path forward in all our related industries.

## About Ice Tea Group:

Ice Tea Group LLC, located in Washington DC, is a worldwide specialist for enterprise application modernization and business web frameworks.

We help developers and organizations stay competitive. Our mission is to strengthen and increase the value of enterprise-scale software assets by providing modernization paths throughout technology changes.

Since 1998, our services and frameworks have been used by more than 600 companies, in 4,800+ applications, over 50 countries. Some of our clients are: Fujitsu, Lidl, Goodyear, Xerox, Skanska, Volvo, Merck, GE Healthcare, IFS, Air New Zealand, CBS, SAGE, Ericsson, Siemens, ASFINAG, Markel, Ameriprise, Europ Assistance.